



ALPHAValue
CORPORATE SERVICES

Benefit from the expertise of AlphaValue's analysts

Regain control of your equity story

Strengthen your financial communication

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June 2022

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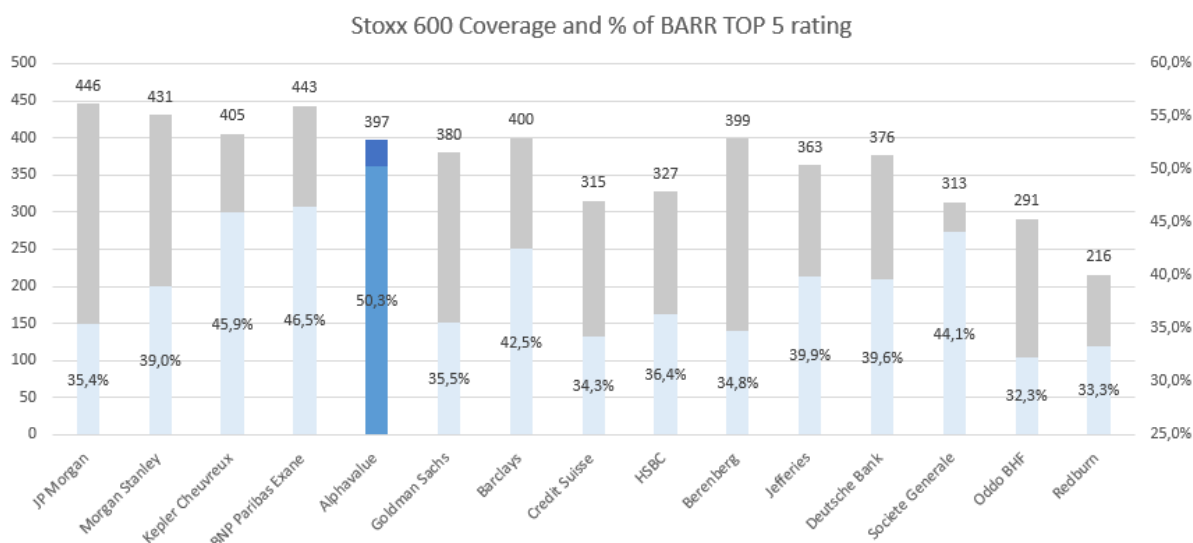
Alphavalue is the largest European independent⁽¹⁾ research provider



Our 30 analysts actively cover more than 450 large caps in Europe, maintaining regular contact with managements and clients.

We have a holistic approach where the analyst is in charge of both the financials (modeling and valuation) and extra-financials (S-ESG) with 11 years of proprietary data.

Our research process is based on a highly-disciplined homogeneous approach so as to limit analyst bias and enable meaningful comparison between stocks.



Source Bloomberg, 15/06/2022

(1) By independent, we refer to what the FCA defines as non inducement, i.e. a research provider that offers neither investment banking nor execution services.

A unique offering in terms of corporate services



Alphavalue Corporate Services provides in-depth equity research coverage for issuer companies. This includes in-depth business analysis and regular updates based on newsflow (corporate events, quarterly sales, H1 and FY reports, etc.)

As the leading producer of independent research, Alphavalue's research is notably available through Bloomberg and Reuters. The research on your company will therefore be directly available to all institutional investors.

It can also provide promotion services including but not limited to investor introductions, participation in seminars or webinars, market feedback, etc.

While the research paid for by issuers is clearly identified as such, (as opposed to independent research), it benefits from the same tools and rigorous framework analysis.

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Improve your financial visibility to strengthen relationships with new and existing shareholders



We produce rigorous financial analysis covering your company's business model, its competitive positioning and relative strengths and weaknesses.

The analysis is made by one of our 30 seasoned analysts and is based on our own estimates (no consensus data) as well as our proprietary analysis methodology. The final report is available within 4 to 6 weeks and includes an ESG assessment.

Unlike static analysis available in PDF form, our research is web-based meaning that the research on your company is ALWAYS up to date on the fundamentals and valuation. Furthermore, since our rating system is based on market conditions, our research generates structurally more posts than our competitors.

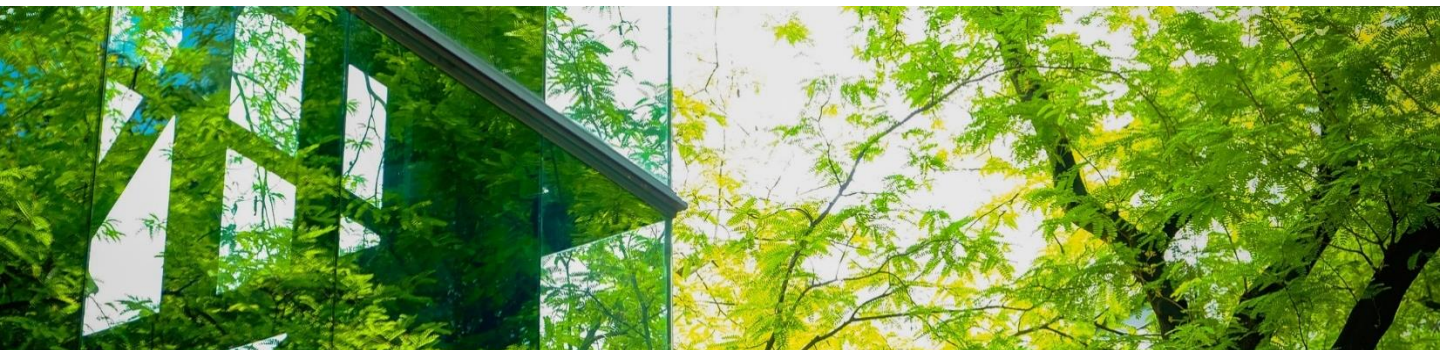
Increase your visibility for financial market participants:

- ❖ Regain the initiative in your financial communication :
 - Control your equity story.
 - Receive regular updates from a market specialist to understand the view of investors.
 - Read about companies with close or adjacent business models thanks to complimentary access to our research platform.
- ❖ Eliminate the « broker » coverage deficit.
- ❖ Broaden your investor base with institutional investors all around Europe.

Become part of a coherent valuation universe:

- ❖ Benefit from independent financial forecasts and up to date valuation.
- ❖ Appear in AlphaValue's stock selection tools used by fund managers.

Become relevant for ESG investors, the fastest-growing segment among institutional investors



We will rate your company on its Environment, Social and Governance policies.
This will make your company relevant for ESG investors.

A fair assessment and comparison of your ESG data

- ❖ We assess Environmental, Social and Governance on identical metrics for everyone.
 - With an ESG score, you can attract a whole new set of investors
 - Our ESG ratings are transparent and homogeneous

And the tools to gradually improve your ratings

- ❖ Your ratings are likely to be low at first
- ❖ But direction of travel is what matters in ESG
- ❖ We can help you gradually improve your ratings (Alphavalue and external)
 - We only use proprietary data and we discuss with issuers when specific data is lacking. You can discuss your ratings with our analyst.
 - Our metrics are transparent and you know how to improve your ESG ratings.
 - Our analysts are ESG trained and able to discuss your ESG strategy.

AlphaValue S- ESG analysis methodology

We assess a score/10 for your Governance, Environment and Social performance.
For each of these, we compare this score to the sector average.

We then derive a sustainability score that impacts our valuation through the DCF (g)
This score has a **numerical** value but is a **qualitative** assessment of the company's ability to maintain its business model in the future.

Define your equity story before the market does it for you



All your financial communication must aim to explain why your company is a unique value proposition.

We will help you define the message that best describes your company today and what it will be in the future.

This message will include strategy as well as the qualitative and quantitative assessment of financials and extra financials to define why your company offers a unique value proposition.

You need to be able to provide straight answers about :

1/ Your company and its relative positioning

- What are your products and your end markets?
- How will those end markets evolve in the near future?
- How do you compare to competitors?
- Where is the next growth phase coming from?

2/ Your key competitive advantages and strategy

- How do you make money consistently and why?
- What are your key competitive advantages vs your peers?
- Where can you grow going forward and generate extra returns?
- Where do you stand when it comes to ESG metrics?

3/ The valuation tools used to assess the financial opportunity

- How are the financial forecasts build?
- What metrics are most relevant to assess your particular equity story?
- What is currently incorporated in the share price and where is the upside?



Stay visible to more than 2,000 fund managers across Europe



We use several different distribution channels to ensure that your company remains on the radar for both retail and institutional investors..

Distribution platforms

(available at any time)

AlphaValue websites, Bloomberg, Boursorama, Refinitiv, etc.

corporate.alphavalue.com

(available at any time)

300 institutions have permanent access to the site.



Issuer website

(direct access)

The company distributes the research on its website

Push mail

(at least every 2 months)

The research is emailed to around 2,000 fund managers worldwide.

Because we are independent, as recognized by the FCA, we have no restrictions on research dissemination. Unlike brokers, we can provide research to all institutional investors whether or not they are clients.

Detailed offer

Alphavalue

Research coverage

✓

Regular updates by research analyst.
There are usually between 5 and 10 updates per year unless
the newsflow requires more.

✓

Distribution on AlphaValue website.
Stock available on Alphavalue screening tools.

✓

Distribution on the issuer's website.
The issuer is the owner of the research and can distribute the
research at its convenience.

✓

Distribution platforms :
Bloomberg, Refinitiv, Factset, CapitalIQ, Markets.com,
Boursorama, Zonebourse...

✓

Active distribution through push mail
(at least every 2 months)
The study is emailed to around 2,000 fund managers
worldwide

✓

Marketing of equity story to institutional investors +
organization of 4 roadshows in Europe and other countries

Optional

Participation at one international Investment Conference
(+250 investors)

Optional

Request pricing : sales@alphavalue.eu