



# ALPHAVALUE

## CORPORATE SERVICES

- Benefit from the expertise of AlphaValue's analysts
- Regain control of your equity story
- Strengthen your financial communication

**July 2023**



AlphaValue Corporate Services offers comprehensive equity research coverage for issuer companies. This encompasses a detailed analysis of the business and regular updates based on news flow (such as corporate events, quarterly sales, half-year and full-year incomes).

Additionally, AlphaValue can provide promotional services, which may include but are not limited to introducing investors, participating in seminars or webinars, and receiving market feedback.

Although the research paid for by issuers is clearly identified as such, it benefits from the same tools and rigorous framework analysis.

As a prominent provider of independent research, AlphaValue's research is accessible through various distribution channels, including Bloomberg. Consequently, the research on the company will be freely available to all institutional investors.

## **Contact us:**

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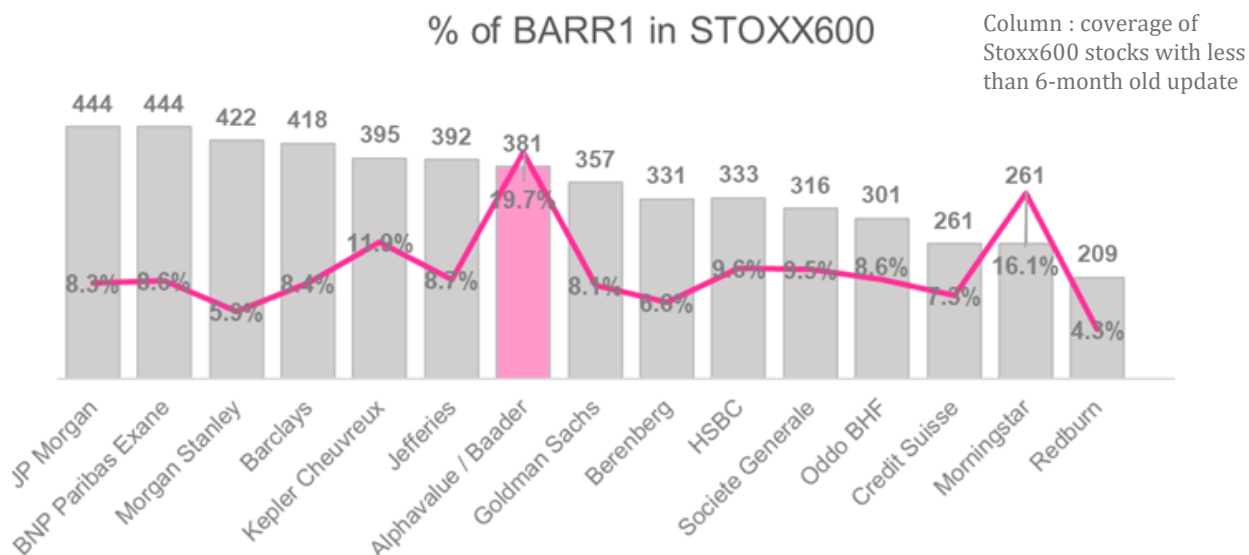
## AlphaValue

Research coverage	✓
Regular updates by research analyst.	
Usually between 5 to 10 updates per year unless the newsflow requires more	✓
Free distribution on AlphaValue website	✓
Stock available on AlphaValue's screening tools	
Distribution on the issuer's website	
Issuer is the owner of the research and can distribute the research at their convenience	✓
Distribution platforms:	✓
Bloomberg, Boursorama, Zonebourse, MarketScreener	
Active distribution through push mail at least once every 3 months to over 2000 fund managers worldwide	✓
Marketing of equity story to institutional investors and organization of 4 roadshows in Europe	Optional
Participation in one International Investment Conference (+700 investors)	Optional

Request pricing : [sales@alphavalue.eu](mailto:sales@alphavalue.eu)



With a coverage of 470 stocks in Europe and the best performance in terms of ratings in the same sector, AlphaValue is the European leader of independent research.



Source Bloomberg, as of May 2023

Our 30 analysts actively cover c. 470 large caps in Europe, having regular contacts with management and clients.

AlphaValue implements a holistic approach where the analyst oversees both financials (modelling and valuation) and extra-financials (S-ESG) with 15 years of proprietary data.

Our research process is based on a highly disciplined uniformised approach to limit analyst bias and enable meaningful comparison between stocks.

A company will be analysed with the same methodology and presentation, enabling it to be directly comparable to other listed stocks within the same sector for institutional investors.

By Independent, we refer to what the FCA defines as non inducement, i.e. a research provider that provides neither investment banking services nor execution services.



The analysis is made by one of our 30 seasoned analysts and is based on our own estimates (no consensus data) as well as our proprietary analysis methodology. All our publications include an ESG analysis.

Our research is web-based meaning that the research on the company is always up to date on fundamentals and valuation.

## **Increase visibility for financial markets participants:**

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1

### **Financial Communications**

- Control the equity story
- Exchange regularly with a market specialist to better understand the view of investors
- Access our analyses of companies with close or adjacent business models thanks to the complimentary access to our research platform

2

### **Investor Base**

- Broaden investor base with institutional investors
- AlphaValue research available freely

3

### **Constant Updates**

- Provide comprehensive independent financial forecast and valuations
- At least one push email every 3 months

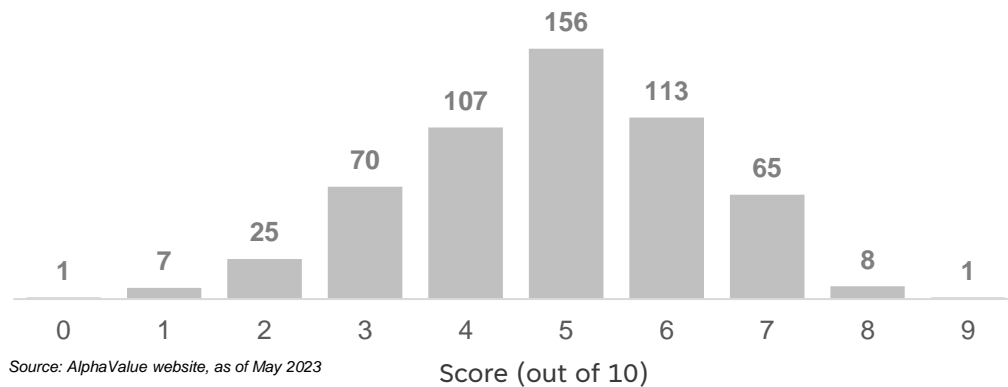
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### **Valuation Universe**

- Be compared to other listed stocks with ease and become more visible
- Our independent model guarantees fairness and integrity.



## Sustainability ratings on a scale of 0 – 10 for companies in coverage



AlphaValue provides ratings on Environmental, Social, and Governance policies. This makes companies attractive to ESG investors. All companies in their coverage are assessed under the same ESG processes.

Initially, a company's ESG score might be low, but it will improve gradually. AlphaValue can offer tools to help improve the ESG rating. They use the company's proprietary data points, developments, and ESG policy. The analyst is also available to discuss the rating.



AlphaValue's analysts are ESG trained and able to discuss the company's ESG strategy.

### AlphaValue S- ESG analysis methodology

We assess a score/10 for your Governance, Environment and Social performance.

For each of these, we compare this score to the sector average and derive a sustainability score that impacts our valuation through the DCF (g).



All financial communication must aim to explain why a company is a unique value proposition.

AlphaValue helps companies define the message that best describes them today and what they will be in the future. This message will include strategy as well as the qualitative and quantitative assessment of financials and extra financials to define why the company offers a unique value proposition.

**The company needs to be able to provide answers about:**

## The company and its relative positioning

- What are their products and their end markets?
- How will those end markets evolve in the near future?
- How do they compare to competitors?
- Where is the next growth phase coming from?

## Key competitive advantages and strategy

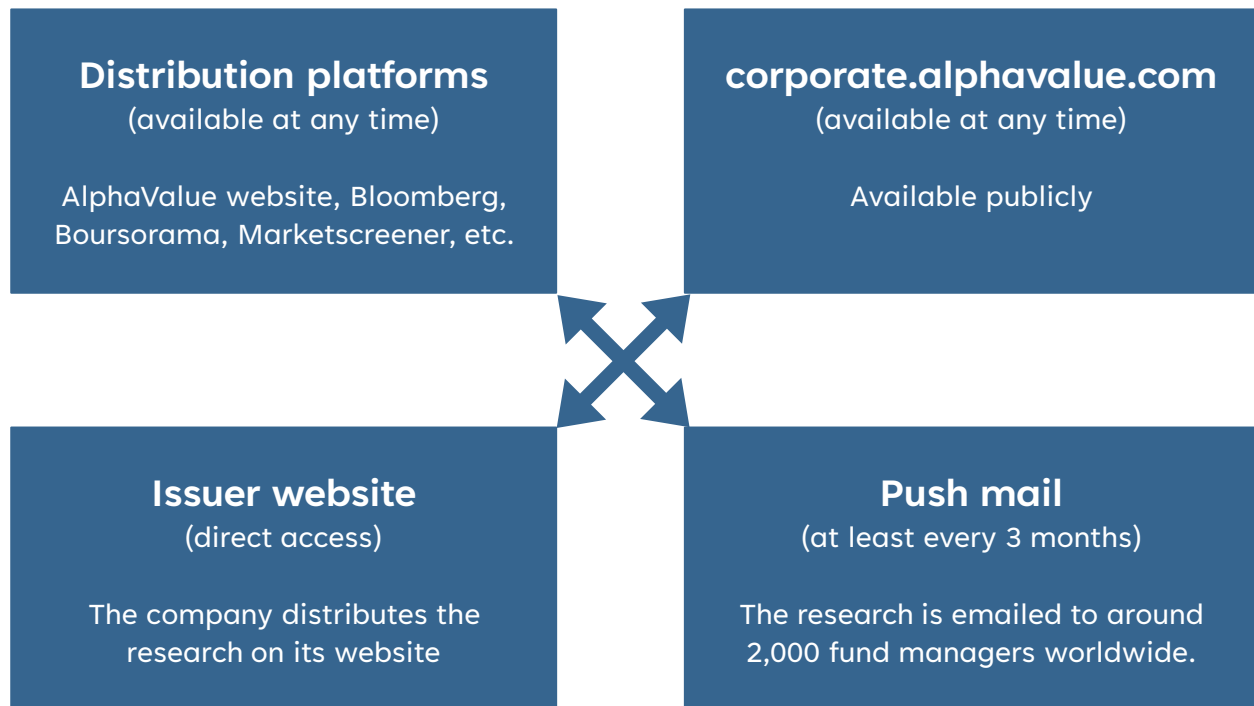
- How do they make money consistently and why?
- What are their key competitive advantages compared to competitors?
- Where can they grow going forward and generate extra returns?
- Where do they stand when it comes to ESG metrics?

## Valuations Tools used to assess the financial opportunity

- How are the financial forecasts built?
- What metrics are most relevant to assess their particular equity story?
- What is currently incorporated in the share price, and where is the upside?



AlphaValue uses several different distribution channels to ensure that the company remains on the radar for both retail and institutional investors.



Because we are independent, as recognized by the FCA, we have no restrictions on research dissemination. Unlike brokers, we can provide research to all institutional investors whether they are clients or not.